

Koneru Lakshmalah Education Foundation

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Ref: KLEF/RO/HOBBY CLUBS/2020-21

Date: 06-01-2021

Orders of the Vice-Chancellor dt.06-01-2021

CIRCULAR

Sub: "KITE FESTIVAL" by Hobby Clubs, KLEF - Reg.

Ref: Letter dated 04.01.2021 from Dr.R. Subhakara Raju, Prof.In-charge, Hobby Clubs, forwarded by Dr.K. Ravindranath, Assoc.Dean (Extension Activities) and

Dr.K.R.S. Prasad, Dean (Student Affairs).

This is to inform all the staff and students that Hobby Clubs, KLEF, is conducting "KITE FESTIVAL" on the occasion of Sankranthi festival in KLEF campus as per the details given

Date : 09.01.2021 (Saturday) Time: 03.00 p.m. to 04.45 p.m.

Venue: Cricket ground

(Prof. Y.V.S.S.S.V. Prasada Rao) Registrar

> Prof.Y.V.S.S.S.V. Prasada Rao REGISTRAR

Mail & Hard copy to: Horfble President, KLEF

Mail to: Hon'ble Vice-Presidents, KLEF

Mail & Hard copy to: Hon'ble Chancellor / Hon'ble Pro Chancellor / Hon'ble Vice-Chancellor

Mail & Hard copy to: OSD to Hontble Chancellor-Dr.K. Subrahmanyam

Mail & Hard copy to: Pro Vice-Chancellor (Administration)-Dr.N.Venkatram / Pro Vice-Chancellor (Academics)-Dr.GPS Varma

Mall to: Chief Coordinating Officer-Dr.A. Jagadeesh / Chief Coordinating Officer of Examinations-Dr.K.J.Babu

Mail to: Special Officer -Dr.A. Vani, / Special Officer (Academic Audit)) - Dr.A.Anand Kumar / Special Officer (Research Audit) &

Head (Research Consultancy & Smart Campus)-Dr. Vinay Kumar Mittal

Mall to: Advisor-Quality for KLU and In-charge of Hyderabad Off-campus & Administrative Office - Prof. K.Koteswara Rao

Mail to: All Advisors / All Deans / All Principals / All Directors / Additional Dean / All Associate Deans / Deputy Deans

Mall to: Controller of Examinations-Dr.A.S.C.S.Sastry

Koneru Lakshmaiah Education Foundation



(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' Grade University & Approved by AICTE & ISO 9001-2015 Certified Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.

KITE FESTIVAL

Date : **09.**01.2021

Time : 3:00 P.M to 4:45 P.M Venue : Cricket Ground, KLEF

No. Students Participated: 52

OBJECTIVE

The objective of organizing a kite festival for students is to provide a dynamic and educational platform that combines cultural celebration with skill-building and creativity. This festival aims to introduce students to the art and tradition of kite flying, preserving a cultural heritage while fostering an appreciation for this unique craft. It provides an opportunity for students to develop dexterity, coordination, and teamwork as they engage in kite-making and flying activities. Moreover, the festival encourages social interaction and bonding among students from diverse backgrounds, promoting cross-cultural exchange and understanding. Additionally, it fosters a sense of joy, enthusiasm, and outdoor engagement, promoting a healthy and active lifestyle among students. Ultimately, the goal is to create a memorable and enriching experience that blends cultural heritage, recreation, and skill development for students, promoting a sense of community and appreciation for tradition

DESCRIPTION

The Kite Competitions, held provided an exhilarating and culturally enriching experience for students. Organized by KLEF the event brought together participants from various schools and colleges who showcased their kite-flying skills and creativity. The sky was adorned with a vibrant display of kites of all shapes and sizes, each reflecting the unique artistic expression of its creator. Participants engaged in friendly competition, skillfully maneuvering their kites while performing aerial acrobatics. The event not only celebrated the joy of kite flying but also promoted cultural heritage and camaraderie among students, fostering a sense of unity and pride in our traditions. It was a colorful and memorable event that highlighted the enthusiasm and talent of young kite enthusiasts, leaving a lasting impact on all who attended.

On the occasion of Sankranthi festival students of KLEF participated by Flying kites of different shapes. Students participated in Camp fire. Kite festival event was co-ordinated by Dr. Subhakar Raju, Professor Incharge of Hobby Clubs. Dr. Habibulla Khan Advisor Student Affairs, Dr. K R S Prasad, Student Affairs, Dr. K. Ravindranath, Associate Dean, Extension Activities, Dr. R. Subhakar Raju Prof In-charge Hobby Clubs appreciated also paricipated.

OUTCOME

The outcome of organizing a kite festival for students is a multifaceted and enriching experience. Students not only learn the traditional art of kite making and flying, but they also develop essential

skills such as coordination, teamwork, and patience. The festival fosters a sense of cultural appreciation and preservation as students engage in a beloved tradition. It encourages social interaction and the forging of new friendships, transcending cultural boundaries and promoting inclusivity. Additionally, the festival instills a sense of joy and outdoor activity, encouraging a healthy and active lifestyle among students. Ultimately, the outcome is a memorable and educational experience that blends cultural heritage with skill development, fostering a sense of community and a lifelong appreciation for tradition among students.

Photos:-





Faculty, staff and Students are flying of kites 09.01.2021





Students are flying of kites 09.01.2021

Lady faculty, staff and Students are flying kites 09.01.2021





Model Certificates





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(Prof. Y.V.S.S.V. Prasada Rao) Registrar

Prof.Y.V.S.S.S.V. Prasada Rao REGISTRAR